

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 951397-1 | 09/23/12 | September 2012 | 08/27/12 - 09/23/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WESH | Steve Banka | Eagle-Los Angel | National |

| Advertiser | Product | Estimate Number |
|-------------|-------------|-----------------|
| Freedom PAC | FREEDOM PAC | 331 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/17/12 - 09/23/12 | 951397 | 07903417 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | FRPC | FRPC |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-------------------|-------------------|-------------------|----------------|----------------|--------------|---------------|
| 1 | 09/17/12 | 09/21/12 | M-F Early Sunrise | 5:00-6:00 AM | MTWTF-- | :30 | 5 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | MTWTF-- | 5 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | M | 09/17/12 | 5:28 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | TVFPF091001H | \$350.00 NM |
| 3 | WESH | Tu | 09/18/12 | 5:23 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | TVFPF091001H | \$350.00 NM |
| 4 | WESH | W | 09/19/12 | 5:53 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | TVFPF091001H | \$350.00 NM |
| 1 | WESH | Th | 09/20/12 | 5:51 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | TVFPF091001H | \$350.00 NM |
| 5 | WESH | F | 09/21/12 | 5:29 AM | M-F Early Sunrise | 5:00-6:00 AM | :30 | TVFPF091001H | \$350.00 NM |
| 2 | 09/17/12 | 09/21/12 | M-F Sunrise @6AM | 6:00-7:00 AM | MTWTF-- | :30 | 5 | \$1,100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | MTWTF-- | 5 | \$1,100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WESH | M | 09/17/12 | 6:21 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | TVFPF091001H | \$1,100.00 NM |
| 2 | WESH | Tu | 09/18/12 | 6:52 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | TVFPF091001H | \$1,100.00 NM |
| 1 | WESH | W | 09/19/12 | 6:41 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | TVFPF091001H | \$1,100.00 NM |
| 3 | WESH | Th | 09/20/12 | 6:53 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | TVFPF091001H | \$1,100.00 NM |
| 5 | WESH | F | 09/21/12 | 6:13 AM | M-F Sunrise @6AM | 6:00-7:00 AM | :30 | TVFPF091001H | \$1,100.00 NM |
| 3 | 09/17/12 | 09/21/12 | NBC Today Show | 7:00-9:00 AM | MTWTF-- | :30 | 5 | \$1,300.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | MTWTF-- | 5 | \$1,300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | M | 09/17/12 | 8:44 AM | NBC Today Show | 7:00-9:00 AM | :30 | TVFPF091001H | \$1,300.00 NM |
| 2 | WESH | Tu | 09/18/12 | 8:36 AM | NBC Today Show | 7:00-9:00 AM | :30 | TVFPF091001H | \$1,300.00 NM |
| 3 | WESH | W | 09/19/12 | 8:59 AM | NBC Today Show | 7:00-9:00 AM | :30 | TVFPF091001H | \$1,300.00 NM |
| 4 | WESH | Th | 09/20/12 | 8:49 AM | NBC Today Show | 7:00-9:00 AM | :30 | TVFPF091001H | \$1,300.00 NM |
| 5 | WESH | F | 09/21/12 | 8:38 AM | NBC Today Show | 7:00-9:00 AM | :30 | TVFPF091001H | \$1,300.00 NM |
| 4 | 09/17/12 | 09/21/12 | NBC Today Show II | 10AM-11AM | MTWTF-- | :30 | 5 | \$600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/17/12 | 09/23/12 | MTWTF-- | 5 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | M | 09/17/12 | 10:58 AM | NBC Today Show II | 10AM-11AM | :30 | TVFPF091001H | \$600.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------|--------------|-----------------|---------------------|
| 951397-1 | 09/23/12 | September 2012 | 08/27/12 - 09/23/12 |
| Advertiser | Product | Estimate Number | |
| Freedom PAC | FREEDOM PAC | 331 | |

www.wesh.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------------------|------------------|------------------------|------------------|----------------|--------------|---------------|
| 4 | 09/17/12 | 09/21/12 | NBC Today Show II | 10AM-11AM | MTWTF-- | :30 | 5 | \$600.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 09/18/12 | 10:58 AM | NBC Today Show II | 10AM-11AM | :30 | TVFPF091001H | \$600.00 NM |
| 3 | WESH | W | 09/19/12 | 10:56 AM | NBC Today Show II | 10AM-11AM | :30 | TVFPF091001H | \$600.00 NM |
| 4 | WESH | Th | 09/20/12 | 10:49 AM | NBC Today Show II | 10AM-11AM | :30 | TVFPF091001H | \$600.00 NM |
| 5 | WESH | F | 09/21/12 | 10:58 AM | NBC Today Show II | 10AM-11AM | :30 | TVFPF091001H | \$600.00 NM |
| 5 | 09/17/12 | 09/21/12 | NBC Today Show III | 11AM-12PM/10-11A | MTWTF-- | :30 | 5 | \$500.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | MTWTF-- | 5 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WESH | M | 09/17/12 | 11:51 AM | NBC Today Show III | 11AM-12PM/10-11A | :30 | TVFPF091001H | \$500.00 NM |
| 1 | WESH | Tu | 09/18/12 | 11:52 AM | NBC Today Show III | 11AM-12PM/10-11A | :30 | TVFPF091001H | \$500.00 NM |
| 3 | WESH | W | 09/19/12 | 11:29 AM | NBC Today Show III | 11AM-12PM/10-11A | :30 | TVFPF091001H | \$500.00 NM |
| 5 | WESH | Th | 09/20/12 | 11:27 AM | NBC Today Show III | 11AM-12PM/10-11A | :30 | TVFPF091001H | \$500.00 NM |
| 2 | WESH | F | 09/21/12 | 11:51 AM | NBC Today Show III | 11AM-12PM/10-11A | :30 | TVFPF091001H | \$500.00 NM |
| 6 | 09/17/12 | 09/21/12 | M-F NOON NEWS 12-12:12:00-12:30 PM | 12:00-12:30 PM | MTWTF-- | :30 | 5 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | MTWTF-- | 5 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | M | 09/17/12 | 12:27 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | TVFPF091001H | \$400.00 NM |
| 4 | WESH | Tu | 09/18/12 | 12:13 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | TVFPF091001H | \$400.00 NM |
| 1 | WESH | W | 09/19/12 | 12:30 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | TVFPF091001H | \$400.00 NM |
| 3 | WESH | Th | 09/20/12 | 12:30 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | TVFPF091001H | \$400.00 NM |
| 5 | WESH | F | 09/21/12 | 12:29 PM | M-F NOON NEWS 12-12:30 | 12:00-12:30 PM | :30 | TVFPF091001H | \$400.00 NM |
| 7 | 09/17/12 | 09/21/12 | M-F 4-5 PM NEWS | M-F 4-5 PM | MTWTF-- | :30 | 5 | \$800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | MTWTF-- | 5 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WESH | M | 09/17/12 | 4:53 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | TVFPF091001H | \$800.00 NM |
| 4 | WESH | Tu | 09/18/12 | 4:23 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | TVFPF091001H | \$800.00 NM |
| 2 | WESH | W | 09/19/12 | 4:55 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | TVFPF091001H | \$800.00 NM |
| 3 | WESH | Th | 09/20/12 | 4:11 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | TVFPF091001H | \$800.00 NM |
| 1 | WESH | F | 09/21/12 | 4:14 PM | M-F 4-5 PM NEWS | M-F 4-5 PM | :30 | TVFPF091001H | \$800.00 NM |
| 8 | 09/17/12 | 09/21/12 | M-F 5-6 PM ROT | 5:00-6:00 PM | MTWTF-- | :30 | 5 | \$1,200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | MTWTF-- | 5 | \$1,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WESH | M | 09/17/12 | 5:20 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | TVFPF091001H | \$1,200.00 NM |
| 1 | WESH | Tu | 09/18/12 | 5:28 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | TVFPF091001H | \$1,200.00 NM |
| 2 | WESH | W | 09/19/12 | 5:39 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | TVFPF091001H | \$1,200.00 NM |
| 4 | WESH | Th | 09/20/12 | 5:52 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | TVFPF091001H | \$1,200.00 NM |
| 3 | WESH | F | 09/21/12 | 5:42 PM | M-F 5-6 PM ROT | 5:00-6:00 PM | :30 | TVFPF091001H | \$1,200.00 NM |
| 9 | 09/17/12 | 09/21/12 | M-F 6-6:30 PM | M-F 6-6:30 PM | MTWTF-- | :30 | 5 | \$1,800.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | MTWTF-- | 5 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | M | 09/17/12 | 6:12 PM | M-F 6-6:30 PM | M-F 6-6:30 PM | :30 | TVFPF091001H | \$1,800.00 NM |

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
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DUPLICATE INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------|--------------|-----------------|---------------------|
| 951397-1 | 09/23/12 | September 2012 | 08/27/12 - 09/23/12 |
| Advertiser | Product | Estimate Number | |
| Freedom PAC | FREEDOM PAC | 331 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------|--------------------|--------------------|--------------------|----------------|--------------|---------------|
| 9 | 09/17/12 | 09/21/12 | M-F 6-6:30 PM | M-F 6-6:30 PM | MTWTF-- | :30 | 5 | \$1,800.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Tu | 09/18/12 | 6:11 PM | M-F 6-6:30 PM | M-F 6-6:30 PM | :30 | TVFPF091001H | \$1,800.00 NM |
| 4 | WESH | Tu | 09/18/12 | 6:26 PM | M-F 6-6:30 PM | M-F 6-6:30 PM | :30 | TVFPF091001H | \$1,800.00 NM |
| 3 | WESH | Th | 09/20/12 | 6:12 PM | M-F 6-6:30 PM | M-F 6-6:30 PM | :30 | TVFPF091001H | \$1,800.00 NM |
| 5 | WESH | F | 09/21/12 | 6:13 PM | M-F 6-6:30 PM | M-F 6-6:30 PM | :30 | TVFPF091001H | \$1,800.00 NM |
| 10 | 09/17/12 | 09/23/12 | M-Su News @ 11PM | 11-1135p | MTWTFSS | :30 | 5 | \$1,700.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | MTWTFSS | 5 | \$1,700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WESH | M | 09/17/12 | 11:26 PM | M-Su News @ 11PM | 11-1135p | :30 | TVFPF091001H | \$1,700.00 NM |
| 1 | WESH | Tu | 09/18/12 | 11:22 PM | M-Su News @ 11PM | 11-1135p | :30 | TVFPF091001H | \$1,700.00 NM |
| 5 | WESH | W | 09/19/12 | 11:27 PM | M-Su News @ 11PM | 11-1135p | :30 | TVFPF091001H | \$1,700.00 NM |
| 4 | WESH | Th | 09/20/12 | 11:27 PM | M-Su News @ 11PM | 11-1135p | :30 | TVFPF091001H | \$1,700.00 NM |
| 3 | WESH | F | 09/21/12 | 11:30 PM | M-Su News @ 11PM | 11-1135p | :30 | TVFPF091001H | \$1,700.00 NM |
| 11 | 09/22/12 | 09/22/12 | Sat Sunrise 6-8 AM | 6:00-8:00 AM | -----S- | :30 | 2 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -----S- | 2 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Sa | 09/22/12 | 6:11 AM | Sat Sunrise 6-8 AM | 6:00-8:00 AM | :30 | TVFPF091001H | \$400.00 NM |
| 2 | WESH | Sa | 09/22/12 | 7:11 AM | Sat Sunrise 6-8 AM | 6:00-8:00 AM | :30 | TVFPF091001H | \$400.00 NM |
| 12 | 09/22/12 | 09/22/12 | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PM | -----S- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -----S- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Sa | 09/22/12 | 6:14 PM | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PM | :30 | TVFPF091001H | \$1,000.00 NM |
| 13 | 09/23/12 | 09/23/12 | Sun Sunrise@6-8 AM | 6:00-8:00 AM | -----S | :30 | 2 | \$400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -----S | 2 | \$400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 09/23/12 | 7:11 AM | Sun Sunrise@6-8 AM | 6:00-8:00 AM | :30 | TVFPF091001H | \$400.00 NM |
| 2 | WESH | Su | 09/23/12 | 7:53 AM | Sun Sunrise@6-8 AM | 6:00-8:00 AM | :30 | TVFPF091001H | \$400.00 NM |
| 14 | 09/23/12 | 09/23/12 | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PM | -----S | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/17/12 | 09/23/12 | -----S | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WESH | Su | 09/23/12 | 6:07 PM | SA/SU 6-6:30 PM | SA/SU 5:58-6:30 PM | :30 | TVFPF091001H | \$1,000.00 NM |
| Total Spots | | | | | | 56 | | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$52,350.00 |
| <u>Agency Commission</u> | \$7,852.50 |
| <u>Net Amount Due</u> | \$44,497.50 |

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